



Design for Sustainability

Teaching Design for Sustainability in the visual communication design classroom: Preparing future designers for the next design (r)evolution

Designers can play a meaningful role

in creating/supporting change to sustainable practices. When design work is involved in complex issues like sustainability, and design solutions are often part of the problems that they are trying to solve, designers are challenged to find the way out. It is up to designers, and their way of applying design knowledge with social responsibility, to take the opportunity to play a leading role in helping to sustain the natural world.

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